|  |  |
| --- | --- |
|  | **15th WEVA Congress**  **21st-23rd April, 2018**  **China World Hotel**  **Beijing, China** |

**Sponsorship & Exhibition Application Form**

**[1] Company Information**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Company name |  | | | |
| Name of Representative |  | | | |
| Address |  | | | |
| City |  | State/Province | |  |
| Postal Code |  | Country | |  |
| Website |  | | | |
| Contact Person | Given Name: | | Middle Name: | |
| Family Name: | | Job Title: | |
| Tel: | | Fax: | |
| E-mail (1): | | | |
| E-mail (2): | | | |

**[2]Sponsorship**

|  |  |
| --- | --- |
| **Sponsorship** | |
| Categories of Sponsors | Top Title Sponsor Golden Horse Sponsors Golden Saddle Sponsors Golden Saddle Sponsors Golden Horseshoe Sponsors  Other Sponsors ( ）\* Please select all that apply |
| Total (d) |  |

**[3] Exhibition**

|  |  |  |
| --- | --- | --- |
| **Exhibition** | | |
| Exhibit Items | Medical devices &Equipment Medicine & Drugs Medical supplies Animal Feed Licensed drugs Beauty/Bathing Animal husbandry Disease prevention Organization/School  Others ( ) \* Please select all that apply | |
| Type | Shell Scheme | Quantity |
| Standard Booth (9m2) | RMB 30000 |  |
| Non-Standard Booth (6m2) | RMB 22000 |  |
| Subtotal | |  |
| Exclusive Discounts for major sponsorship | | 60% 30% 20% 10% 5%  Not Applicable |
| Total (d) | |  |

\*Exhibition-only companies/organizationsare allowed to apply for up to two(2) booths.

**[4] Payment**

|  |
| --- |
| Bank : BANK OF CHINA BEIJING LANDMARK TOWER SUB-BRANCH SECOND  IFSC Code : HDFC0000060  \*Swift Code : BKCH CN BJ110  Account no : 337664361610  Account Name : China Horse Industry Association  \*All payments should be made by bank transfer.  \*Companies are responsible for all bank transfer fees from both the sending and receiving banks.  \*A copy of receipt for your bank remittance with the participant's name should be sent to the Executive Committee by e-mail [marketing@chinaweva.org](mailto:marketing@chinaweva.org).  \*For Exhibition, 50% deposit should be made within 10 working days aftersigning exhibition participation agreement and the remaining amounts should be paid by February 28, 2018.  \*Payment process: Application submission → Agreement Signing → Payment deposit  (Note. The payment schedule is negotiable with Organizing Committee. |

Please send completed forms to [marketing@chinaweva.org](mailto:marketing@chinaweva.org).

**We hereby maintain compliance with CONDITIONS AND REGULATIONS and**

**apply for the participation of 15thWEVABeijing, CHINA**

Date (mm/dd/yy):

Name(Signature) :

|  |
| --- |
| **15thWEVABeijing, CHINA**  **(Ms.)** Rebecca or Coral **Tel** +86-10-64918471 **E-mail** marketing@chinaweva.org |

**CONDITIONS AND REGULATIONS COVERING**

**15th WEVACongress, Beijing, CHINA**

**1. SPONSORSHIP & EXHIBITION RULES AND REGULATION**

A. In the rules and regulations for participation in 15thWEVABeijing, CHINA, the term "Funding Company " shall include all employees, servants, and agents of any individual company, partnership firm or organization who have applied for sponsoring and space for the purpose of exhibiting.

B. The term "Congress" shall mean the 15thWEVABeijing, CHINA.

C. The term "Organizer" shallmean the 15thWEVAOrganizing Committee, Beijing, CHINA which is authorized to organize the Congress.

2. APPLICATION FOR PARTICIPATION

A.Applications for sponsorship shall be made on the prescribed application form, which shall be submitted, to the Organizer. After the submission, Funding Companies should contract sponsorship agreement with Organizer. The contract fee should be paid in the timeline stipulated in the agreement.

B. Applications for exhibition shall be made on the prescribed application form, which shall be submitted, to the Organizer. A minimum deposit of 50% of the total price is payable **within 10 working days** after signing exhibition participation agreementto confirm your booth rental and full payment should be finalized by no later than **February28, 2018**. However, the payment for sponsorship is subject to the schedule stipulated in a separate agreement for the Sponsorship.

C. Applications forsponsorshipitems and print advertisingshall be made on the prescribed application form, which shall be submitted, to the Organizer.Payments and the date may be adjusted with the consultation with the Organizer.

D. All payments should be made by bank transfer.

3. ALLOCATION OF EXHIBIT SPACE

A. As for the allocation of sponsor booth location, priority draw depends first on the sponsorship level, and then the deposit payment date, and lastly on application date.

B. In the case of exhibition only, the preferred right will be given based first on the booth size and then deposit payment date.

4. USE OF EXHIBIT SPACE

A.Funding Companies are bound to show the announced products and to staff the stand with competent personnel during the whole period of the Congress.

B.All exhibits must accord with the description on the application form, and be related to the theme of the Congress. Public auctions without permission of the Organizer are strictly prohibited. If the Funding Companies violates the rules mentioned above, the Organizer can stop the Funding Companies’ activity, remove his/her exhibits or order the dismantling of his/her booth. In this case, the participation fee shall not be refunded and the Funding Companiesshall have no claim for compensation.

C. Funding Companies shall remove all exhibits and stand fittings from the exhibition hall within the period stipulated by the Organizer and indemnify the Organizer against any cost incurred because of delay or damage to the exhibition hall. All hired stand builders and contractors must be registered with China World Hotel.

D.Funding Companies are not allowed to sublet space allotted to them to other parties, either wholly or in part, without the written consent of the Organizer. Products or companies other than those specified on the application form and accepted by the Organizer cannot be exhibited or advertised on the stand. The Organizer has the right to remove all unapproved exhibits at the cost of the funding company.

E. Promotional activities including the distribution of leaflets, materials and giveaways shall be confined to the Funding Companies' standnot to interfere with the rights of other booths. The PR plan should be submitted ahead to the Organizign Committee.

F. In the construction and decoration of the stand, all Funding Companies and their stand contractors must comply with the technical regulations set forth by China World Hotel.

5. **CANCELLATION OF APPLICATION**

A.Funding Companies should make the payment by the due dates. Otherwise, the Organizer has the right to cancel the participation and the fee paid shall follow the stipulations in the cancellation clause.

B. Notice of any change in agreement or cancellation must be in writing.

C. For cancellation of participation, the refund shall be processed as in the following:

- 50% of the initial deposit will be deducted for cancellations requested by **December 31, 2017.**

- 70% of the initial deposit will be deducted for cancellations requested by or on **February 28, 2018.**

- No refunds will be made for any cancellation after **February 28, 2018**.

**Cancellation of sponsorship or refund shall comply with the relevant provisions of a separate sponsorship agreement.**

6. **CANCELLATION AND CHANGE**

In the event of the cancellation caused by the Organizer, the participation fee paid will be refunded to Exhibitors. However, if the cancellation and/or changes of size and durations of the Congress are caused by force majeure or exceptional circumstances, the fee will not be refunded. In this case, Funding Companies shall have no claim for the compensation with the Organizer.

7. SECURITIES, RISK, AND INSURANCE

A.The Organizer takes responsibility for taking appropriate measures for visitors’ safety and security.

B. Funding Companies shall be held responsible for any loss or theft of, or damage to exhibits, stand fittings or any article belonging to the Funding Companies during the construction, exhibition and dismantling periods.

8. FIRE REGULATIONS

A. All materials used for the building, decorating, draping or covering of booths and/or stands must be non-flammable, or rendered so by being immersed in a fireproofing solution.

B. For fire control, the Organizer has the right to require changes in Funding Companies' stands.

9. SUPPLEMENTARY CLAUSES

A. Whenever necessary, the Organizer shall have the right to issue supplementary regulations in addition to those in the rules and regulations for the participation in 15thWEVABeijing, CHINA.

B. Any additional written regulation instructions shall form part of the rules and regulations for the participation in 15thWEVABeijing, CHINA and they shall be binding on the Funding Companies.

10. APPLICABLE LAW AND DISPUTES

Any dispute arising out of this conditions and regulations between the Organizer and Funding Companies, including any questions regarding any party’s rights and obligationsshall be referred to and finally resolved by the Beijing Local Court, which has the jurisdiction over the region where the Organizer’s current address resides.